



WhoopyWipes

Whoopy Wipes is a personal hygiene dispenser that allows couples to clean up after sex - while still in bed. Imagine having a hot, wet cotton towelette available, on demand, right on your nightstand to wipe away gels, oils, and silicone lubricants, restoring you to freshness.

Whoopy Wipes® is a new Product Category for several markets - Personal Care, wet wipe/coin towel, and the Adult Novelty space. The patented dispenser is a novel Consumer Electronics manufacturing line that represents multiple revenue streams as well as high-volume recurring sales on the cartridges of disposable wipes.

In the US, the current Adult Novelty market is \$7.1 Billion¹, the personal care Wipe market is \$977M², and the personal Lubricant market is \$300M³. Globally, the figures are Adult Novelty \$32.7B⁴, Wipes \$11.25B⁵, Lubes \$1.85B⁶.

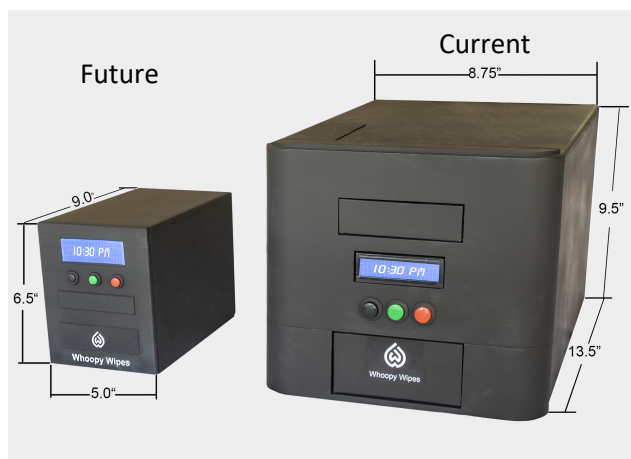
Similar to Keurig, Whoopy Wipes has 2 components – an electric machine and a consumable. It uses compressed towelettes (cotton wipes) and a dispenser that heats and sprays hot water onto expandible wipes. The dispenser saturates two towelettes at a time (his and hers) and it's steamy hot within 45 seconds. Once delivered, the sterile, biodegradable wipes are unfurled and used to clean up messes.



Package of eight in a sterile blister pack cartridge



Unfurl into steamy hot wet wipes (his and hers)



Current Looks-like/Works-like **Prototype** will be value engineered to be the size of a tissue box

How does it work?

- Water is poured into the dispenser's reservoir.
- Cartridge of 8 compressed towelettes is loaded into the top slot.
- Voice activated, or push button to start; takes 45 seconds to dispense.
- Machine heats the water, advances the cartridge, punches out towelettes, hydrates, and delivers.
- Side by side hot, wet wipes are dispensed through the bottom delivery tray (like a CD player ejector).
- Effortlessly ready for the next spontaneous session!
- Empty cartridge is expelled after 4 cycles
- Water refill notification appears

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Visit our website at www.whoopywipes.com